# GlobalSecurityIQ ™

## **Cybersecurity Credentials and Experience Matter**

## The Scary Truth to Cyberattacks

- 1. 60% of small businesses go out of business within 6 months of a breach (3).
- 2. 73% of breaches are perpetrated by outsiders (2).
- 3. 92.4% of malware is delivered via e-mail (1).
- 4. Ransomware prevalence within malware incidents has gone from around 1% in 2013 to over 40% in 2018. (2).
- 5. 58% of malware attack victims are categorized as small businesses (1).

# Top 5 Cybersecurity tips for Personal and Business Accounts:

**Business** For more information: Click Here

- 1. Construct a vulnerability assessment
- 2. Implement access controls
- 3. Conduct a penetration test on all critical applications
- 4. Train employees in security protocols
- 5. Secure your networks / enable firewall security

#### Personal For more information: Click Here

- 1. Backup all important files externally
- 2. Never trust a public Wi-Fi
- 3. Configure strong passwords for accounts
- 4. Understanding phishing scams (Emails, Phone calls, Flyers)
- 5. Enable two-factor authentication when possible



Find More Cybersecurity Tips Here: www.globalsecurityiq.com



**Stop Cyber Threats Before They Happen** 

## **About Us**

#### Address:

1576 Sweet Home Rd, Buffalo, NY 14228 Suite 206

### Phone:

(716) 475-9455

#### Website:

www.globalsecurityig.com

### **Email:**

Info@GlobalSecurityIQ.com

Breaches are no longer just an IT problem. They touch every segment of an organization right up to the Board of Directors. Humans continue to play a highly significant role in data breaches and cybersecurity incidents. Our goal is to raise the security IQ throughout your enterprise. Contact us for a quote on employee education, vulnerability assessment or keynotes.





1 www.gflesch.com/blog/scary-cybersecurity-facts

2 2018 Data Breach Investigations Report, 11<sup>th</sup> Edition

3 https://tinyurl.com/y95aw4qd